



**HEADQUARTERS NEW JERSEY ARMY AND AIR NATIONAL GUARD
NEW JERSEY DEPARTMENT OF MILITARY AND VETERANS AFFAIRS
3650 SAYLORS POND ROAD
FORT DIX, NEW JERSEY 08640-7600**

ARMY BULLETIN NO. 68

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FREEDOM SALUTE CAMPAIGN

1. REFERENCES:

- a. Letter of Instruction (on-line), NGB-ASM, no date, Subject: Freedom Salute Campaign, at www.virtualarmory.com
- b. E-mail, NGB-ASM, MSG Cossel, 10 DEC 03, Subject: Freedom Salute – State Active Duty
- c. Reference telephone conversation between CPT Coakley, NJARNG, and MSG Cossel, NGB-ASM, 10 DEC 03, Subject: Freedom Salute.

2. FREEDOM SALUTE:

- a. The Freedom Salute Campaign is the one of the largest Army National Guard recognition endeavors in history, designed to publicly acknowledge Army Guard soldiers and those who supported them during the President's and the Governors' call to duty for Operations Noble Eagle, Enduring Freedom and Iraqi Freedom. This includes service on the airport security mission, bridges and tunnels, and the nuclear power plants.
- b. The Freedom Salute Campaign will be conducted in phases to capture all deserving soldiers. The next phase will begin in January 2004 and will recognize all soldiers, friends, family members, employers, centers of influence, and other very important persons involved in operations that will have ended by 31 May 2004. Consecutive phases of the campaign will be announced thereafter.

3. RECOGNITION ITEMS

- a. Each eligible soldier will receive an encased American Flag, a sequentially numbered commemorative coin, a certificate of appreciation from LTG Shultz and CSM Lever, and a lapel insignia. The soldier's spouse (or significant other) will receive a lapel insignia while soldier's children will be recognized and presented with a Future Soldier footlocker kit that includes the Daring Eagle board game, press card NASCAR #54 car, Mission Command game, ARNG trading cards/case and comic book.
- b. Each eligible soldier will be able to nominate one center of influence (COI) for outstanding support during the soldier's mobilization. This recognition will be in the form of a certificate and a commemorative lapel insignia. Examples of COI's include, but are not limited to, a supervisor, clergy, or college guidance counselor. The COI may also be a representative of an organization that supported the soldier such as a church, a charitable organization, a business, the soldier's employer, or school.

c. Two additional levels of display items will be presented to the unit's choice of a person or organization deserving of the Distinguished COI and Outstanding COI. The Outstanding COI is an individual or organization that prominently stood out as most helpful to the soldiers during mobilization and will receive a framed mosaic American Flag print. The Distinguished COI is an individual or organization the unit felt was most helpful to its soldiers and their families during mobilization and will receive a 17-inch minuteman.

4. NOMINATION AND AWARD PROCESS

a. Soldier and unit nominations start at the company level. The required information is then submitted through the chain of command to the MSC for final approval. The MSCs will forward the final nominations to the RRC POC listed below NLT 09 JAN 04.

b. RRC will submit the nominations to National Guard Bureau and will coordinate for the delivery of the awards to the company level units.

c. MSCs will prepare an awards plan for approval by The Adjutant General. These plans must take into account future mobilizations, media coverage, and the existing training plan. All awards should be complete NLT 01 JUL 04.

5. NOMINATION FORMAT

a. RRC will use a standard Excel spreadsheet to capture the nominations. The POC will e-mail the tracking sheet to the MSC FTSSs when this bulletin is published.

b. The tracking sheet will be used to nominate both mobilized units and mobilized soldiers that were not part of a unit call-up

c. Tracking sheet definitions:

UNIT: company level unit name

ENTIRE UNIT MOBILIZED: yes or no, only mobilized units can nominate outstanding and distinguished COIs.

UIC:

MOBILIZED: # mobilized for even 1 day of qualifying duty

SPOUSES: # of mobilized soldiers with spouses

CHILD: # of mobilized soldiers with at least one child (only one award per family)

RECOGNIZING COI: # of mobilized soldiers that want to recognize a center of influence

OUTSTANDING COI: yes or no, only mobilized units can nominate

DISTINGUISHED COI: yes or no, only mobilized units can nominate

Noble Eagle: "x" is unit participated in this operation

Enduring Freedom: "x" is unit participated in this operation

Iraqi Freedom: "x" is unit participated in this operation

6. POINT OF CONTACT:

a. POC for this memorandum is CPT Timothy Coakley, Officer Strength Manager, (609) 562-0711 or DSN 944-0711. E-mail address is: timothy.coakley@nj.ngb.army.mil

OFFICIAL:

A handwritten signature in black ink, appearing to read 'FRANK R. CARLINI', with a stylized flourish at the end.

FRANK R. CARLINI
COL, GS, NJARNG
Chief of Staff

GLENN K. RIETH
Brigadier General, NJARNG
The Adjutant General

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